



---

FOR IMMEDIATE RELEASE

## PRESS RELEASE

### Ontario regional final of Best of Belron qualifies one talented technician for the national final

**Scarborough, October 19, 2017** – The Ontario regional final of the Best of Belron (BOB) international competition took place last night in Scarborough where four technicians went head to head in an intense windshield repair and replacement challenge.

With 11 years of experience under his belt, 33-year-old Charles Morin brought home the competition and now qualifies for the national final which will be held in Montreal on January 18 and 19, 2018. If he wins again, he will get to travel to Frankfurt, Germany, for the international final in June.

BOB Ontario regional final ranking:

1- Charles “Chuck” Morin, Gatineau, QC

2- Jon Waun, London, ON

3- Nadeem Tayeb, Mississauga, ON

4- Matt Law, Owen Sound, ON

“At Belron, the international group Speedy Glass® is an important part of, technician training is a top priority. Representing 30% of the structure of a vehicle, the windshield plays an important role in ensuring the integrity of a car’s frame – especially upon impact or in the event of an accident, explained Mike Mackillop, Director of Operations for Ontario. It is absolutely necessary that our expert technicians respect the highest standards on the planet when completing repair or replacement procedures to ensure the safety of motorists as well as that of their passengers,” he added.

#### **About Best of Belron**

The *Best of Belron* competitions are held in all regions of the world where the company operates a brand of automotive glass specialists. This competition illustrates well what a technician’s work for the Belron brands represents: ensuring quality work as well as rapid and accurate execution that emphasizes customer safety and satisfaction.

The best technicians compete in regional, national and international glass repair and replacement challenges:

- **Challenge 1 - Repair:** requires close to 100 steps and uses patented tools as well as a repair system that is unique to Belron.
- **Challenge 2 - Replacement:** requires over 125 steps and also uses patented Belron tools.
- The main evaluation criteria for both challenges are speed, quality of execution and compliance with safety regulations.

### **About Belron Canada**

Belron Canada is the Canadian division of Belron International, a company that brings unique expertise, strict security standards, personalized service, leading-edge technologies and a comprehensive training program that makes it an undisputed world leader in auto glass repair and replacement. With a network of more than 350 service centers, 40 distribution centers / warehouses and more than 1,500 employees in the 10 provinces, Belron Canada provides a local service to its customers. Belron Canada stands out for its pan-Canadian presence with Lebeau Vitres d'autos®, DURO®, Speedy Glass®, Apple Auto Glass® and Broco Auto Glass® banners.

-30-

### **For more information or for a request of interview**

Contact Jean-Philippe Lepage, Principal Advisor at SYRUS Reputation  
[jlepage@syrusreputation.com](mailto:jlepage@syrusreputation.com) or 514 935-2777 extension 208

For more information regarding our services, visit: <https://www.speedyglass.ca/>