
FOR IMMEDIATE RELEASE

PRESS RELEASE

Charlottetown technician wins the regional competition of Best of Belron and qualifies for the national final

Charlottetown, October 17, 2017 – Mitchell Arsenault, a Speedy Glass® technician from Charlottetown, won first place at the Atlantic regional final of the Best of Belron (BOB) international competition. Following his performance in the windshield repair and replacement procedures, which he executed with precision and completed in record time, Mitchell is now qualified for the national final which will be held in Montreal on January 19.

“I am very proud to represent the Atlantic provinces at the national level, declared Mr. Arsenault. This challenge allowed me to really push my limits and show how much my work means to me. I hope that my performance in Montreal will allow me to travel to Frankfurt for the international final.”

The 25-year-old technician has been working at Speedy Glass® for 4 years now. He was up against three of his peers from Saint John, NB, St. Stephen, NB and St. John’s, NL. He completed the challenge using all the best tricks of the trade.

“At Belron, the international group Speedy Glass® is an important part of, technician training is a top priority. Representing 30% of the structure of a vehicle, the windshield plays an important role in ensuring the integrity of a car’s frame – especially upon impact or in the event of an accident, explained Brent Middleton, Interim Director of Operations. It is absolutely necessary that our expert technicians respect the highest standards on the planet when completing repair or replacement procedures to ensure the safety of motorists as well as that of their passengers,” he added.

About the Best Of Belron

The Best of Belron competitions are held in all regions of the world where the company operates a brand of automotive glass specialists. This competition illustrates well what a technician’s work for the Belron brands represents: ensuring quality work as well as rapid and accurate execution that emphasizes customer safety and satisfaction.

The best technicians compete in regional, national and international glass repair and replacement challenges:

- **Challenge 1 - Repair:** requires close to 100 steps and uses patented tools as well as a repair system that is unique to Belron.
- **Challenge 2 - Replacement:** requires over 125 steps and also uses patented Belron tools.

- The main evaluation criteria for both challenges are speed, quality of execution and compliance with safety regulations.

About Belron Canada

Belron Canada is the Canadian division of Belron International, a company that brings unique expertise, strict security standards, personalized service, leading-edge technologies and a comprehensive training program that makes it an undisputed world leader in auto glass repair and replacement. With a network of more than 350 service centers, 40 distribution centers / warehouses and more than 1,500 employees in the 10 provinces, Belron Canada provides a local service to its customers. Belron Canada stands out for its pan-Canadian presence with Lebeau Vitres d'autos®, DURO®, Speedy Glass®, Apple Auto Glass® and Broco Auto Glass® banners.

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For more information or for a request of interview

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For more information regarding our services, visit: <https://www.speedyglass.ca/>